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Unique Horse2O All-Natural Flavored-Water Gel Provides Effective Way to Hydrate and Deliver Medications

September 23, 2010
Press Release

UBUNTU PET All Natural Remedies has introduced HORSE2Otm Med Mix and HORSE2Otm Quench, products utilizing water-based gel technology that provides a new approach to equine hydration and medication administration.

HORSE2O Med Mix gel has an enticing apple mint flavor that hides the smell and taste of unpalatable medications and supplements. HORSE2O Quench peppermint-flavored hydration gel is a tasty and effective way to hydrate your horse when regular water is not an option.

"HORSE2O is a must-have for every barn—horses love its flavor and the gel formulation easily and effectively delivers basic hydration and daily medications," said HORSE2O Marketing Director Deb Valenti. "HORSE2O uses smarter science to create effective tools and a totally new, easy way for horse owners to keep their horses healthy."

HORSE2O Med Mix masks the smell and taste of unpalatable medications and supplements that you need to feed to your horse every day. Simply mix a pouch of the apple mint gel with your horse's medications and supplements, then feed alone or mix with your horse's daily grain. HORSE2O Med Mix eliminates the hassle of finding medications left at the bottom of the feed tub or wrestling to administer a messy, concoction-filled syringe.

HORSE2O Quench is 98% pure water fortified with electrolytes in a convenient gel formulation. The gel provides easy hydration in a variety of situations—when transporting horses, at a show, after a strenuous workout or in a foreign environment when your horse doesn't want to drink.

The strong peppermint flavor is hard to resist, even when stress keeps your horse from drinking. This multi-use product also can be mixed with your horse's daily grain to stimulate appetite, discourage horses that bolt their feed and help prevent choke.

Horse owners will appreciate the convenience and safety of HORSE2O products. Easy to use with no messy clean up, HORSE2O products need no refrigeration until opened and are shelf stable up to 12 months.

HORSE2O products are made in the USA and contain no artificial colors, flavors or preservatives. They are also very low in calories, with no proteins or high-energy sugars, so you can feed as much as you like.

HORSE2O Med Mix is available in boxes of ten 6-ounce single serving pouches with a suggested retail price of \$19.95. HORSE2O Quench is available in one gallon, re-sealable tubs with a suggested retail price of \$14.95.

Look for HORSE2O products in tack shops nationwide. More information is available at www.horse2o.com.



Image courtesy of Horse2O

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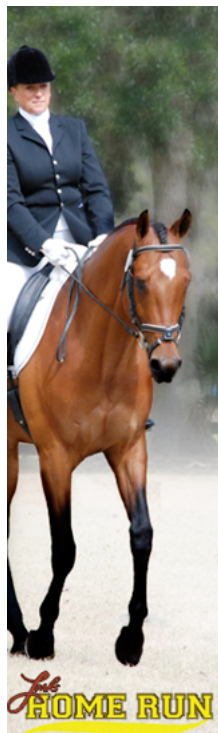
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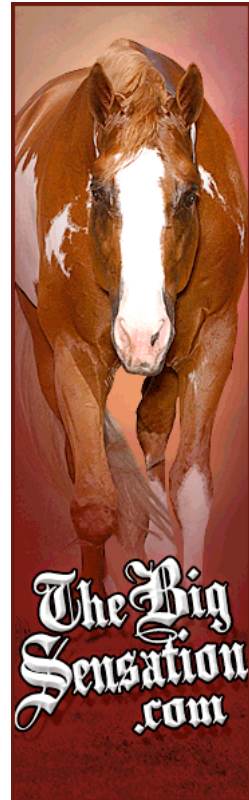


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