



Unique HORSE2O™ All-Natural Flavored-Water Gel Products Provide Effective, Easy Ways to Hydrate and Deliver Medications to Horse



Written by Administrator
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Portland, Maine (September 17, 2010) - UBUNTU PET All Natural Remedies has introduced HORSE2O™ Med Mix and HORSE2O™ Quench, products utilizing water-based gel technology that provides a new approach to equine hydration and medication administration. HORSE2O Med Mix gel has an enticing apple mint flavor that hides the smell and taste of unpalatable medications and supplements. HORSE2O Quench peppermint-flavored hydration gel is a tasty and effective way to hydrate your horse when regular water is not an option.

"HORSE2O is a must-have for every barn-horses love its flavor and the gel formulation easily and effectively delivers basic hydration and daily medications," said HORSE2O Marketing Director Deb Valenti. "HORSE2O uses smarter science to create effective tools and a totally new, easy way for horse owners to keep their horses healthy."

HORSE2O Med Mix masks the smell and taste of unpalatable medications and supplements that you need to feed to your horse everyday. Simply mix a pouch of the apple mint gel with your horse's medications and supplements, then feed alone or mix with your horse's daily grain. HORSE2O Med Mix eliminates the hassle of finding medications left at the bottom of the feed tub or wrestling to administer a messy, concoction-filled syringe.

HORSE2O Quench is 98% pure water fortified with electrolytes in a convenient gel formulation. The gel provides easy hydration in a variety of situations-when transporting horses, at a show, after a strenuous workout or in a foreign environment when your horse doesn't want to drink. The strong peppermint flavor is hard to resist, even when stress keeps your horse from drinking. This multi-use product also can be mixed with your horse's daily grain to stimulate appetite, discourage horses that bolt their feed and help prevent choke.

Horse owners will appreciate the convenience and safety of HORSE2O products. Easy to use with no messy clean up, HORSE2O products need no refrigeration until opened and are shelf stable up to 12 months. HORSE2O products are made in the USA and contain no artificial colors, flavors or preservatives. They are also very low in calories, with no proteins or high-energy sugars, so you can feed as much as you like.

HORSE2O Med Mix is available in boxes of ten 6-ounce single serving pouches with a suggested retail price of \$19.95. HORSE2O Quench is available in one gallon, re-sealable tubs with a suggested retail price of \$14.95. Look for HORSE2O products in tack shops nationwide. More information is available at www.horse2o.com.

The Pre-Vent Feeders International Equestrian Festival, presented by HRTV, runs September 25 -

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October 10 at the Lexington Convention Center. The Festival offers an international shopping expo, horse demonstrations, equestrian celebrities, educational seminars, hospitality and entertainment daily from 1 - 9 p.m. Tickets are \$5 at the door. For details, including a complete event schedule, visit www.internationalequestrianfestival.com.

Horse Capital Productions, LLC promotes entertainment, education, and tourism for the horse industry with large-scale events production and web-based education and entertainment solutions. The 2010 Pre-Vent Feeders International Equestrian Festival presented by HRTV (September 25 - October 10, 2010), is a Horse Capital Productions event sponsored by Pre-Vent Feeders, HRTV, Active Interest Media, ABC-36 television, The UPS Store, Nutrena, Hollywood Casino, Bayer Animal Health, Martin Collins International, Spoga Horse, Kraft Brothers Inc., Segway of Paducah and Julie Goodnight, with partnerships including Eastern Kentucky University and the Kentucky Horse Council, and support from Horse Radio Network. Horse Capital Productions, which also runs the Kentucky horse farm tours online ticketing system www.HorseCapitalTours.com, is based in Lexington, the heart of Kentucky bluegrass horse country, and operates under the philosophy of doing what is right for the horse, the community and the sport of horses. Horse Capital Productions, LLC and the International Equestrian Festival are not sponsors or affiliates of the 2010 Alltech World Equestrian Games.

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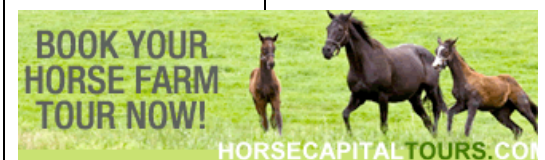
You've got to see this first-of-its-kind live horse demo arena, surfaced with Martin Collins Equine Surfaces' groundbreaking Ecotrack synthetic footing innovation. You've never been this close to the action before! More information about Ecotrack Park

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