

PRODUCT SPOTLIGHT

Feed & Nutrition

Nutritional oil

Cavalor OilMega is not your grandfather's oil. This oil, rich in omega-3 and omega-6 fatty acids, vitamin E, and patented Natural Anti-Biotics (NAB), can be used in any dietary program

for both racing horses and recreational horses. The combination of omega-3 and omega-6 fatty acids aids in helping reduce muscle fatigue as well as providing anti-inflammatory properties, which promotes joint health. The added presence of vitamin E delays the oxidation of these fatty acids, allowing them to perform their function for an extended period of time. NAB has a positive impact on the health of the intestinal flora by killing pathogenic bacteria and is highly effective in preventing respiratory tract and gastrointestinal disorders.

Cavalor OilMega can be used in 30- and 60-day time periods, as well as on an extended basis, making it the perfect addition to any horse's nutritional program.

Cavalor OilMega can be purchased by visiting www.farmvet.com or through your local Cavalor independent sales representative.

For more information, contact Cavalor; telephone: (877) 775-7507; e-mail: cavaloramerica@cavalor.com.

Nutritional therapy

Equi-Force Equine Products, a line of proprietary adjunct nutritional therapies specifically formulated to help alleviate clinical symptoms associated with growth-, metabolic-, immune-, and exercise-related disorders, is currently available.

EQUI-FORCE



Developed by Central Kentucky equine nutritionist Amy M. Gill, Ph.D., Equi-Force Equine Products contain therapeutic levels of active ingredients and nutrients that have been clinically tested and shown to be effective. Equi-Force products are targeted to help resolve specific issues and are not formulated with the "shotgun" approach of many supplements on the market today, where numerous ingredients are included in the formulation but not enough of each to exert an effect.

The current product range includes seven novel products—Meta-Librium, Siliforce Horses, Osteo-Gen, Omega-Tri, Neigh-Palm, Algae-to-Omega, and Beta-Mune.

For more information, contact Equi-Force Equine Products; tele-

phone (859) 294-9365; website: www.equiforce.com; e-mail: drjgill@equiforce.com.

Hoof care & shoeing

Hoof supplement

Life Data Labs is a 30-year-old business well known for Farrier's Formula, the original hoof supplement. Life Data Hoof Disinfectant, often used in conjunction with Farrier's Formula, is an effective topical disinfectant clinically proven to kill the bacteria and fungi often associated with hoof problems. The active ingredient in Life Data Hoof Disinfectant is a tamed iodine solution that is delivered into the hoof capsule by a highly penetrating base of tea tree oil.

White line disease, thrush, and many other conditions affecting the feet of horses are the result of in-



vasion or infection of hoof structures with "hoof-eating" microbes.

Combine Farrier's Formula or Farrier's Formula Double Strength with Life Data Hoof Disinfectant for the optimal hoof care combination.

For more information, contact Life Data Labs Inc.; telephone: (256) 370-7555; website: www.lifedata.com; e-mail: cservice@lifedata.com.

Hoof, joint supplement

Integrity Hoof & Joint Supplement is a Loomix product with the patented ingredient Cell-rate combined with glucosamine, methylsulfonylmethane (MSM), chondroitin sulfate, and biotin to promote joint elasticity and strong hoof walls. Studies show that Cell-rate can help increase performance and stamina, maintain digestive efficiency, reduce stress enzymes, build muscle mass, and give your horse's immune system the boost it needs. Meet all your horse's needs with this complete hoof, joint, and performance product.

For more information, contact Loomix Specialty Products; telephone: (877) 788-4448; website: www.cellarator.com; e-mail: cellarator@loomix.com.

Tack & Equipment

Fly sheet

Fenwick has developed Bodyguard Fly Sheet, the first moisture-wicking fly sheet that reflects the



sun's rays away from your horse. This high-performance fabric will help keep your horse cool and dry while grazing or walking to the paddock. The antibacterial quality will help reduce the chance of skin disease during the summer heat. The silky, two-way stretch mesh fabric allows for a comfortable fit, and the patented design keeps the fly sheet in place while the horse is moving around. This fabric is machine washable and will not shrink or turn yellow. The patented magnet/snap closure makes securing the fly sheet quick and easy.

Breeders' Cup Ltd. has selected Bodyguard Fly Sheet to present to its Breeders' Cup Challenge "Win and You're In" winners this year. Purina Mills and FarmVet are also using our Bodyguard Fly Sheets for their sponsorship presentations.

For more information, contact Wilhelm McEwan; telephone: (803) 420-1184; website: www.fenwick.com.

Grooming spray

ShowSheen Hair Polish & Detangler, celebrated worldwide as the best-selling hair polish in more than 25 countries, is now enriched with pro-vitamins and silk proteins.

In addition to the new and improved formula, ShowSheen is now available as a finishing mist. Perfect for last-minute touch-ups, ShowSheen Finishing Mist has a continuous, quiet sprayer that will not spook your horse and even sprays upside down.

Known for highlighting coat color and muscle definition, ShowSheen also repels dust and dirt

to save grooming time. Dirt and mud literally fall off. ShowSheen helps prevent stains and dries quickly to leave a healthy shine.

New ShowSheen is available as a 32-ounce spray, 32-ounce refill, 16-ounce size, and gallon refill. ShowSheen Finishing Mist is a 15-ounce continuous, quiet spray.

For more information, contact Heather Bean, marketing manager; telephone: (800) 628-9653 ext. 477; W. F. Young Inc., 302 Benton Drive, East Longmeadow, MA 01028; website: www.absorbine.com.

Leg wraps

Perfect for the high heat of summer, the vented Stretch & Flex Flatwork and Training Wraps keep a horse's legs cool while providing support without constriction or added weight.

Made from unique breathable polyester

material Stomatex, the wraps are proven to regulate skin temperature while offering unhindered support for the horse. The Stretch & Flex Wraps are available in two styles: a flat wrap, which closely resembles a polo wrap, and a training wrap, which is thicker and includes a fetlock cradle to increase support for big moving horses and those prone to injuries.

For more information, contact World Equestrian Brands, telephone: (888) 637-8463; website: www.worldquestrianbrands.com; e-mail: rmoore@worldquestrianbrands.com.

Saddle pad

ThinLine introduces the ThinLine Exercise Pad, designed specifically for racing saddles with all the ThinLine features endorsed by Olympians, saddlers, veterinarians, riders, owners, and trainers.

ThinLine increases performance, is known around the world for protection, eliminates down time and lack of efficiency due to sore backs, and is 100% breathable to allow ventilation to cool back muscles.

For more information, contact Elaine Lockhead, ThinLine, 105 Hood Street #6, Durham, N.C. 27701; telephone: (888) 401-9101; website: www.thinlineglobal.com.

Veterinary liniment

Absorbine Veterinary Liniment, the world's most popular and best-selling horse liniment, is now offered with a convenient sprayer head, making application to the horse's body and legs quick and easy. Trusted by trainers and owners, Absorbine Veterinary Liniment provides fast, strong relief for sore muscles and joint pain. It stimulates circulation to help speed healing.

Absorbine Veterinary Liniment is a successful treatment for temporary muscle soreness and stiffness. It is made with a proprietary blend of the herbal extracts calendula, echinacea, and wormwood and is an excellent antiseptic for minor cuts, abrasions, rain rot, summer itch, and insect bites. It can also be used as a pre-workout warm-up and a post-workout setup. Absorbine Veterinary Liniment is effective as a body wash when mixed with water and vinegar.

For more information, contact Heather Bean, marketing manager; telephone: (800) 628-9653 ext. 477; W. F. Young Inc., 302 Benton Drive, East Longmeadow, MA 01028; website: www.absorbine.com.

Safety vest

Eponaire is currently offering the Hit-Air vest, an innovative safety vest utilizing



air-bag technology. With models starting at just \$389, the vest provides a new level of impact protection and safety for equestrians at an affordable price.

The Hit-Air vest was developed by Mugen Denko, the world's most experienced manufacturer of air-bag safety apparel. Denko's air-bag apparel has been protecting motorcycle riders for more than 15 years.

The safety vest is attached by a lanyard to the saddle. A cartridge of carbon dioxide inflates the vest in one-quarter of a second when a rider is thrown from a horse,

providing instant cushioned protection for the neck, spine, chest, and tailbone. The vest can be reused after the carbon dioxide cartridge is replaced. When not deployed, the halter-style vests are thin, weigh approximately 22 ounces, and are comfortable.

For more information, contact Eponaire; telephone: (866) 513-7700; website: www.eponaire.com; e-mail: info@eponaire.com.

Miscellaneous

Medicine masking gel

HORSE₂O Med Mix, a clean and easy-to-use all-natural flavored gel, hides the smell and taste of unpalatable medications and supplements that you need to feed to your horse every day. HORSE₂O Med Mix is available in a box of ten six-ounce, single-serving pouches that, when combined with your horse's medications and supplements, can be fed alone or mixed with your horse's daily grain.

All-natural ingredients in HORSE₂O Med Mix, which is mostly water and very low in calories, include water, apple juice concentrate, lemon juice concentrate, sea salt, and locust bean gum.

HORSE₂O is an all-natural line of nutritional and health promotion products for your horse.

For more information, contact HORSE₂O; 119 Preble St., Portland, ME 04101; telephone: (800) 860-5340; website: www.horse2o.com.

Information for Product Spotlight is supplied by manufacturers and distributors and is presented for the benefit of the reader. THOROUGHBRED TIMES makes no endorsement of items appearing in this section and accepts no responsibility for the claims of manufacturers and distributors.